

GUIDELINES FOR THE USE AND THE FORM OF THE NEW EU ECOLABEL LOGO

The EU Ecolabel shall take the following form:

Label:



Optional label with text box (the possibility for the operator to use this text box and the text used shall be that specified in the relevant product group criteria):



The EU Ecolabel registration number shall also appear on the product, preferably near the logo itself. It shall take the following form with minimum font size Verdana 7:

EU Ecolabel: xx/yy/zzz

Where xx refers to the country of registration, yy refers to the product group and zzz refers to the number given by the competent body. The label, the optional label with text box and the registration number shall be printed either in two colours (Pantone 347 green for the leaves and stem of the flower, the '€' symbol, the web address and the EU acronym and Pantone 279 for all other elements, text and borders), or in black on white, or in white on black.

The box with registration number is recommended to be placed directly under the logo, when the text "EU Ecolabel" is better to be left out.

For all purpose cleaners and the cleaners for sanitary facilities the logo is the following:



F1/20/001